



SCHOHARIE COUNTY EAGLE TRAIL INSTALLATION YEAR, 2021



SPONSOR & MEMBER OPPORTUNITIES

\$ 1,000 | STEWARD

Signature package limited to four (4) sponsors providing a private presentation with Trail Ambassador and distinct business logo placement on signage at one of four designated Trail Viewing Sites for all trail-goers to see. Signs are expected to be on display four years.

- Standalone sign sponsor featuring company logo
- Guided Trail Tour OR company presentation by Trail Ambassador, Bill Combs Jr.
- Sponsor of Trail Meetup (1), a quarterly gathering on the Trail with Bill Combs Jr.
- Business Feature in newsletter sent to Eagle enthusiasts
- Business Mention in Eagle Trail promotional campaign, using social media, radio, print, e-blasts
- Eagle Trail website Donor Listing displayed with company logo and hyperlink
- Use of Eagle Trail logo on Company website
- Eagle Trail window display and sticker

\$ 750 | GUARDIAN

Two (2) exclusive packages available for sponsors to receive a private Eagle presentation at company location for all employees to enjoy and company logo on Trail sign.

- Sign placard at designated Eagle Trail location
- Special Eagle Presentation at Company by Trail Ambassador, Bill Combs Jr.
- Invitation to Trail Meetups, a quarterly gathering on the Trail with Bill Combs Jr.
- Business Feature in newsletter sent to Eagle enthusiasts
- Business Mention in Eagle Trail promotional campaign, using social media, radio, print, e-blasts
- Eagle Trail website Donor Listing displayed with company logo and hyperlink
- Use of Eagle Trail logo on Company website
- Eagle Trail window display and sticker

\$ 500 | PROTECTOR

A premier business sponsorship level limited to four (4) contributors; each will sponsor a quarterly newsletter reaching hundreds of Eagle Trail enthusiasts.

- Sponsor of Quarterly Newsletter (1), e-blast sent to hundreds of newsletter subscribers
- Business Feature in Newsletter
- Invitation to Trail Meetups, a quarterly gathering on the Trail with Ambassador, Bill Combs Jr.
- Business Mention in Eagle Trail promotional campaign, using social media, radio, print, e-blasts
- Eagle Trail website Donor Listing and hyperlink
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\$ 250 | COURIER

Sponsors given the opportunity to host Trail Ambassador and Wildlife Photographer Bill Combs Jr. for a limited-edition photo signing on location.

- Host Site for Limited Edition Print Signing by Bill Combs Jr.
- Donor Mention in Newsletter sent to hundreds of Eagle enthusiasts
- Invitation to Trail Meetups, a quarterly gathering on the Trail with Ambassador, Bill Combs Jr.
- Donor Mention in Eagle Trail promotional campaign, using social media, radio, print, e-blasts
- Eagle Trail website Donor Listing and hyperlink
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MEMBERSHIP OPPORTUNITY, 2021

\$ 10 | FRIEND

- Limited edition frameable postcard
- Invitation to special events
- Insider Eagle Trail updates from Bill Combs Jr., Trail Ambassador

\$ _____ **Virtuous Giving**, Individuals or interested benefactor gifts will help to maintain, promote and protect Schoharie County Bald Eagles living in their natural habitat.